



2015 Sponsorship Program

Every NARI Greater Dallas event is a prime opportunity for you to promote your business, extend your visibility and encourage the growth of the industry through education and stewardship.

2015 Events

- Dallas Home & Garden Shows
- Golf Tournament
- Clay Shoot
- Contractor of the Year Awards (CotY)
- Virtual Remodeled Homes Tour



Dallas Home & Garden Show

NARI Greater Dallas will be participating in 2 Dallas Home & Garden Shows at Market Hall in 2015, March 6—8 and September 12—13, 2015. The NARI Pavilion—*"Smart Solutions for Your Home"* will be located at the front of the show in a 2400 square foot area.



NARI Pavilion Presenting Sponsor—Exclusive product category sponsorship, exposure on the NARI website and NARI Newsletter, on-site signage (Banner) above The NARI Pavilion, an area within the pavilion to display product and distribute literature. Only one sponsorship per show. (March Show is sold)

\$750.00 per show

NARI Stage Sponsor— Exposure on the NARI website and NARI Newsletters, onsite signage and a display area to staff and distribute literature at the show. Opportunity to provide complimentary 15 minute presentation on the NARI Stage. Only one sponsorship per show. With option for video usage (\$100)

\$500.00 per show



NARI Contractor Sponsor—Exposure on the NARI website and NARI Newsletters, onsite signage and a display area to staff and distribute literature at the show. Opportunity to staff the contractor area during the show. Opportunity to provide a 15 minute presentation on the NARI Stage. Only one sponsorship per show. With option for video usage (\$100)

\$500 per show



NARI Contractor Participant—Showcase your project photos on two 3' wide by 7' tall display boards (mounted using Velcro), spotlight, company sign and an acrylic brochure holder. Includes an opportunity to staff the show and a complimentary 15 minute presentation on the NARI Stage—both optional.

\$325 per show



NARI Supplier Participant—Display your 'smart' home improvements products in "L" shaped display backdrop (68" wide x 84" tall with a 32" wide by 84" tall side wall) with a spotlight, company sign and an acrylic brochure holder. Include an opportunity to staff the show and a complimentary 15 minute presentation on the NARI Stage—both optional. Prime exposures available for an additional fee.

\$325 per show



Golf Tournament

NARI's Annual Golf Tournament is a great opportunity for members and their customers to play a round of golf, visit with sponsors, and enjoy a beautiful day. The 2015 tournament is tentatively scheduled for September 25th or October 2nd at Firewheel Golf Club. Various levels of sponsorship are available.

Eagle Sponsorship—This sponsorship includes two teams in the tournament, one Hole Sponsorship, acknowledgement at the awards dinner, and recognition with company logo in the NARI Newsletter. It is limited to one per industry (first come/first served). **\$1,000**

Birdie Sponsorship—This sponsorship includes one team in the tournament, one Hole Sponsorship, acknowledgement at the awards dinner, and recognition in the NARI Newsletter. **\$750**

Dinner Sponsor—This sponsorship includes two players in the golf tournament, signage at the dinner, and recognition in the NARI Newsletter. **\$500**

Beverage Sponsorship—This is a limited sponsorship which includes signage on or near the Beverage Carts during the golf tournament and recognition in the NARI Newsletter. Maximum of three available on a first come first serve basis. **\$350**

Express Lunch Sponsor—This sponsorship includes signage at the Express Lunch and recognition in the NARI Newsletter. **\$300**

Hole-In-One Sponsor—This sponsorship includes signage at the hole, an opportunity to man the hole, and name in the newsletter and tournament signage. Sponsor provides the insurance. **\$300**

Hole Sponsor—Includes signage at the hole and an opportunity to man the hole during the tournament. **\$300**

Putting Contest Sponsor—Includes signage at the putting green, opportunity to run the putting contest, and recognition in the NARI Newsletter. **\$275**

Signage Sponsor—Includes signage at the golf course. **\$150**



Clay Shoot

NARI's Second Annual Clay Shoot is tentatively scheduled for Friday, May 1st at Elm Fork Shooting Range. Guests will have instruction with firearm safety and shotgun pointing techniques. Instructors will be available to work with individuals. Station sponsors are encouraged to man their station and have an opportunity to visit with the participants.



Station Sponsorship—Signage at the station with the opportunity to 'man' the station. Recognition in the NARI Newsletter

\$250

After Party—Off site after party with cash bar. Signage at After Party and all promotion of the event. (only one)

\$200

Signage Sponsorship—Signage at the facility

\$150



© 2014 Benjamin D. Stewart



Contractor of the Year Awards

Evening of Excellence

The Premier Awards Program for Contractors in the remodeling industry in the Greater Dallas area. This event will be held Tuesday, November 10th at the Campbell Center DoubleTree across from NorthPark mall. It showcases projects by local Contractor members within the past 18 months. Judging is done anonymously by a panel of experts in the remodeling industry.



Platinum Sponsor—Includes your company logo on the contest website, recognition in the monthly newsletter, recognition at the Awards Ceremony, an opportunity to present some of the Awards at the Ceremony, and two dinner tickets for the event. Limited to one sponsorship.

\$1,000



Gold Sponsor—Includes your company logo on the contest website, recognition in the monthly newsletter, recognition at the Awards Ceremony, an opportunity to present some of the Awards at the Ceremony, and one dinner ticket for the event. Cannot be competitive companies.

\$500



Silver Sponsor—Includes your company logo on the contest website, recognition in the monthly newsletter, recognition at the Awards Ceremony and an opportunity to present some of the Awards at the Ceremony. Cannot be competitive companies.

\$250

Friends of the CotY's—Includes a listing on the Table Cards. Unlimited sponsorships available to all members.

\$100



© Benjamin D. Stewart



Virtual Remodeled Homes Tour

NARI will be creating a virtual Remodeled Homes Tour featuring 6-8 Contractors with specific featured projects; typically award winning projects such as remodeled bathrooms, kitchens, media rooms or whole home renovations. Each video will be 2-3 minutes in length. Each video will consist of some professional still photos, combined with pan shots taken at project site. The videos will be on line for 6-12 months on the naridallas.org website along with each contractors website. Promotion of the tour will be through print, web, and radio, primarily during May 2015 in conjunction with National Home Improvement month.

Title Sponsor—(3 Available) Featured on the NARI Homepage with Tour logo, logo on NARI Tour introduction video, logo featured on every individual video, logo on all marketing materials used for tour, mentioned in any radio/tv spots for the tour, featured on landing pages of contractors with a link to your website.

\$5,000

Participating Sponsor—Company name mentioned in individual videos or at end of video as a 'special thanks', company name featured on landing pages (smaller presence than Title Sponsor).

\$2,000

Banner Ad on Landing Page

\$1,000



**Sit back and enjoy these projects
without leaving your home!**



