

Value of NARI



Professional Development:

- * Leadership Opportunities
- * Mentorship from industry experts



Education/Certification:

- * NARI University
- * Webinars
- * Contractors Roundtable
- * Multitude of industry certifications
- * Panel Discussions



Elevate the Industry:

- * Remodeling Done Right!
- * Raising industry wide remodeling standards
- * Pioneering the path to better homes



Individual Brand Credibility:

- * Point of distinction
- * Homeowner awareness
- * Member company exposure



Marketing Opportunities:

- * Contractor of the Year (CotY) Awards
- * Website, magazine ads, enhanced directory
- * Events sponsorship and visibility



Referrals:

- * Members are proud to refer to other members
- * B2B
- * Stand out with online NARI directory listing



Industry Partner Incentives:

- * Home Depot cash back
- * Liability insurance
- * NARI Building Bucks
- * Member partner discounts



Government Affairs:

- * Lobbying
- * Unified industry voice
- * Updates on government regulations/codes



Community Outreach:

- * Volunteer opportunities
- * Livable Arrangements
- * Rebuilding Together
- * Walk to End Alzheimer's



Building Relationships:

- * WIN (Women in NARI)
- * NARI Next (40 and under)
- * NARI Nights
- * Roundtable Discussions
- * Serving together
- * Fun outings and activities



Find Your Trades:

- * Finding quality trade partners
- * Building relationships