Value of NARI

**Professional Development:**
* Leadership Opportunities
* Mentorship from industry experts

**Education/Certification:**
* NARI University
* Webinars
* Contractors Roundtable
* Multitude of industry certifications
* Panel Discussions

**Elevate the Industry:**
* Remodeling Done Right!
* Raising industry wide remodeling standards
* Pioneering the path to better homes

**Individual Brand Credibility:**
* Point of distinction
* Homeowner awareness
* Member company exposure

**Marketing Opportunities:**
* Contractor of the Year (CotY) Awards
* Website, magazine ads, enhanced directory
* Events sponsorship and visibility

**Referrals:**
* Members are proud to refer to other members
* B2B
* Stand out with online NARI directory listing

**Industry Partner Incentives:**
* Home Depot cash back
* Liability insurance
* NARI Building Bucks
* Member partner discounts

**Government Affairs:**
* Lobbying
* Unified industry voice
* Updates on government regulations/codes

**Community Outreach:**
* Volunteer opportunities
* Livable Arrangements
* Rebuilding Together
* Walk to End Alzheimer’s

**Building Relationships:**
* WIN (Women in NARI)
* NARI Next (40 and under)
* NARI Nights
* Roundtable Discussions
* Serving together
* Fun outings and activities

**Find Your Trades:**
* Finding quality trade partners
* Building relationships