



## **Certified Kitchen & Bath Remodeler (CKBR)**

NARI Certified Kitchen & Bath Remodelers (CKBR) are professionals who specialize in kitchen and bath remodeling projects. CKBRs possess honed expertise in materials, layout and installation particular to kitchen and bath renovations, making them an indispensable resource to clients with these specific project needs.

The CKBR Program addresses the fundamentals of managing kitchen and bath renovations:

- \* Sound business operations and procedures necessary for operational efficiency and increased profitability
- \* Key financial indicators a remodeler/business owner must manage
- \* Various marketing tools kitchen and bath remodelers use to promote their services
- \* Navigating building codes and communicating with code officials
- \* Job site evaluation and identifying hidden defects and unknown conditions
- \* Capabilities of the various trades required on the kitchen and bath remodeling project and how to determine if the work is performed correctly

Managing a kitchen and bath remodeling business or project requires expertise in a variety of core business principles and technical skill areas to assure maximized project/business profitability.