



Certified Remodeler (CR)

NARI Certified Remodelers (CR) are recognized as highly experienced remodeling professionals who provide a full range of remodeling services. CRs possess expertise in a broad range of business management and technical skill areas, identifying them as well-rounded remodeling experts capable of managing all aspects of a remodeling project.

The CR Program addresses the fundamentals of managing a full range remodeling operation:

- * Sound business operations and procedures necessary for operational efficiency and increased profitability
- * Key financial indicators a remodeler/business owner must manage
- * Various marketing tools remodelers use to promote their services
- * Navigating building codes and communicating with code officials
- * Job site evaluation and identifying hidden defects and unknown conditions
- * Green remodeling and building science
- * Capabilities of the various trades required on the remodeling project and how to determine if the work is performed correctly