

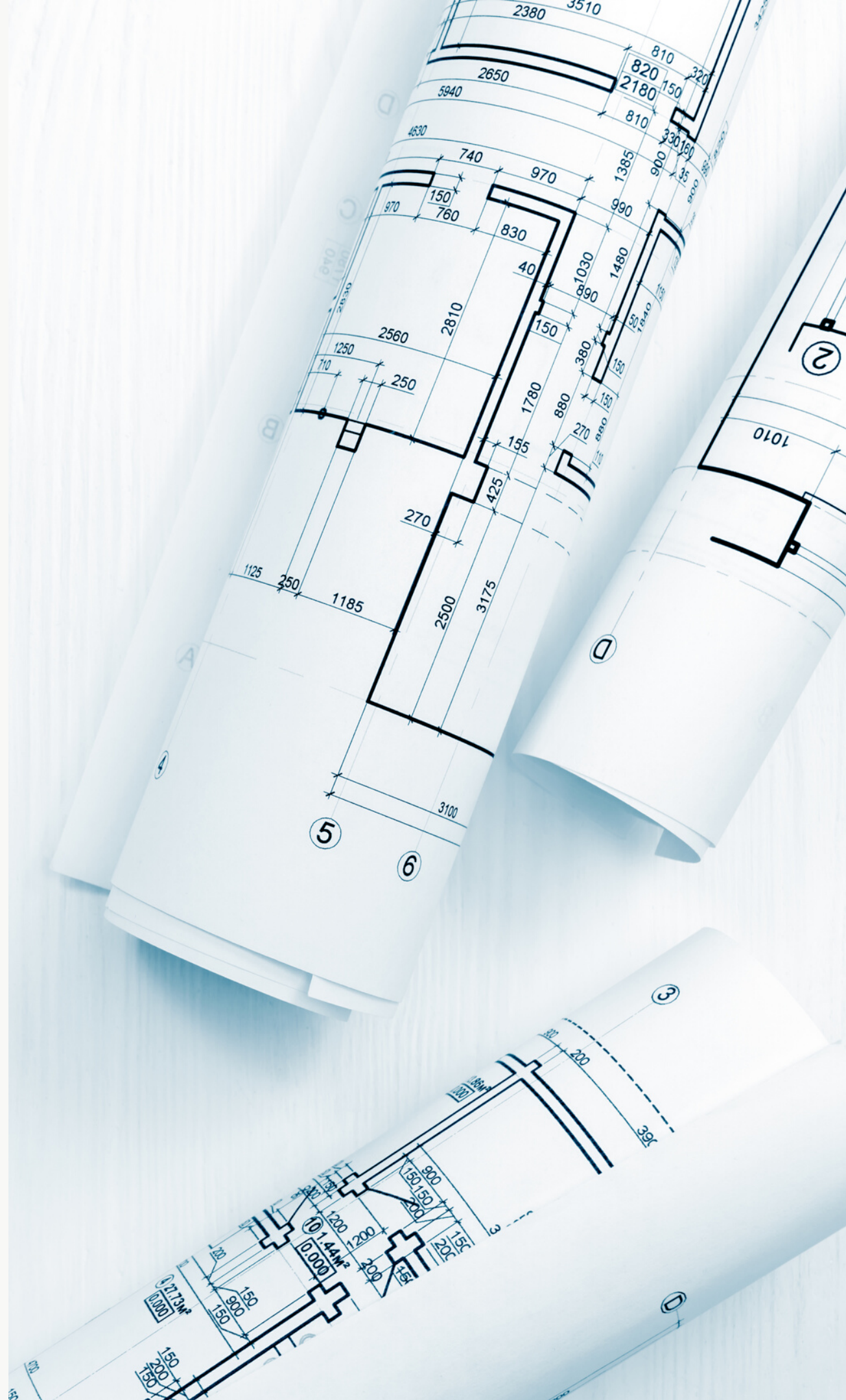


2021 Annual Sponsorship Program

SUPPORT THE ORGANIZATION THAT SUPPORTS OUR INDUSTRY

WWW.NARITX.ORG

INFO@NARITX.ORG



Rather than being solicited throughout the year, go ahead and make your annual commitment to NARI North Texas and the events you wish to support.

In addition to the following sponsorship opportunities, all cumulative annual sponsorships greater than \$3,000 received by February 12, 2021, will entitle you to have your company logo included in all emails and newsletters distributed by the association.

Thank you from your President



"As we look to the new year, I want to thank all of our sponsors from this past year. 2020 was not what any of us expected and your support has been invaluable in helping NARI North Texas make it through the year. Your continued sponsorship allows NARI North Texas to provide many of the services that our members value and be an unbiased resource to homeowners across all of North Texas. Thank you for helping promote 'Remodeling Done Right'."

- Neil Bubel, CR, CRPM, UDCP, NARI North Texas President

Remodeling Done Right.™



2021 ANNUAL SPONSORSHIP PROGRAM



Website Sponsorship

Home Page Sponsor - \$1,500 per year

Includes project photo at top of the page with logo and link to your website. Limited to 6 sponsors in rotation. First-come, first-served basis.

Directory Page Sponsor - \$1,500 per year

Includes project photo at top of page with log and link to your website. Limited to 6 sponsors in rotation. First-come, first-served basis

Enhanced Directory Listing - \$350 per year

Includes 1,600-character description, member page header, member page and directory listing logo, priority placement, 5 bullets that can link to different pages on your website, YouTube video plus 8 photo slide show, Hot Deals and Job Postings, unlimited character keywords, hours of operation and driving directions.

Meet the Contractor

Virtual Event in April

This new and innovative virtual event facilitates suppliers and industry partners virtually meeting one on one with contractors in a fast-paced setting for short meetings, thus guaranteeing vendors the opportunity to personally connect with at least 15-20 contractors during the event. To maximize the experience, space will be limited.

Platinum Sponsor - \$750

The opportunity to speak to all attendees before the event kicking off, logo placement on all marketing materials, the sponsor will receive all attendees' list after the event, participation in the event.

Gold Sponsor - \$500

Text and voice-over ad during a transition spot, logo placement on all marketing materials, the sponsor will receive all attendees' list after the event, participation in the event.

Silver Sponsor - \$150

Logo placement on all marketing materials, the sponsor will receive all attendees' list after the event, participation in the event.

Event Participant - \$100

Join as a supplier or industry partner to individually virtual-meet 15-20 contractors



2021 ANNUAL SPONSORSHIP PROGRAM

Remodeling Done Right.™



2021 ANNUAL SPONSORSHIP PROGRAM



Sales Mastery Training

12 VIRTUAL SESSIONS OVER 6 MONTHS, STARTING IN APRIL

Have you ever noticed you naturally connect with some customers better than others? Join us for this 12-session training series to learn about the different personality types and identify and adapt to different customers' personalities and needs to close the deal successfully. No matter your experience level, this series will have something for everyone, and it is customized for NARI and the remodeling industry. Mar'Sue Haffner will lead the series,

Partner and President of Sales Solve Everything.

Invest in yourself and your team!

EVENT SPONSOR - \$2,000

The opportunity to speak to attendees, logo placement on all marketing materials in all markets, attendance of Sales Mastery Training for you and your team.

TRAINING SERIES PARTICIPATION - \$400 TO \$700

\$400 – NARI Member

\$500 – Non-NARI Member

\$700 – Team attendance for NARI Members

\$800 – Team attendance for non-NARI Members

Golf Tournament

Tuesday, March 23, 2021, at Canyon Creek Country Club



Tournament Sponsor - \$3,000

Includes 3 teams, hole sponsorship with signage, promotion on social media and website with logo as Tournament Sponsor, and opportunity to speak at dinner.

Eagle Sponsor - \$1,500

Includes 2 teams and hole sponsorship with signage at the hole.

Birdie Sponsor - \$1,000

Includes 1 team and hole sponsorship with signage at the hole.

Trophy Sponsor - \$750

Includes presentation of awards and name on the back of trophies

Dinner Sponsor - \$600

Includes signage at the dinner line, tent cards on the tables, and time to speak prior to the awards presentation.

Express Lunch Sponsor \$450

Includes signage at lunch area and opportunity to pass out box lunches.

Hole Sponsors - \$400

Includes signage at the hole with the opportunity to man the hole. May be used as Longest Drive Sponsor, Hole In One Sponsor, Move Forward Sponsor (these are first-come, first-served basis.)

Beverage Sponsor - \$400

Includes signage on beverage cart or at beverage station and at dinner.

Signage Sponsor - \$250

Includes signage at various locations around the golf course.



Casino Night

Fall 2021, Date to be Determined

Caesars Palace Sponsor - \$1,500

Includes 4 Casino Night tickets and logo used at the event on the NARI NTX website and social media platforms.

Tropicana Sponsor - \$1,000

Includes 2 Casino Night tickets, signage at Casino Night, and recognition on the NARI NTX website.

Sahara Sponsor - \$750

Includes 1 Casino Night ticket, signage at Casino Night, and recognition on the NARI NTX website.

Craps Table Sponsor - \$500

Includes signage at the table and recognition on the NARI NTX website.

Blackjack Table Sponsors - \$350

Includes signage at the table and recognition on the NARI NTX website.



Evening of Excellence

November 2021 at The Renaissance in Addison



Presenting Sponsor - \$5,000

Exclusive - Includes 4 tickets, prominent logo usage on presentation, signage at the event, and recognition in the printed program and on the NARI NTX website and social media.

Cocktail Hour Sponsor - \$3,000

Exclusive - Includes 3 tickets, signage at the cocktail reception, logo on cocktail napkins, logo usage in presentation, and recognition in the printed program and on the NARI NTX website and social media.

After Party Sponsor - \$3,000

Exclusive - Includes 3 tickets, signage at the After Party, logo on cocktail napkins, logo usage in presentation, and recognition in the printed program and on NARI NTX website and social media.

Trophy Sponsor - \$1,500

Includes 2 tickets and presenting label on the back of all CotY trophies.

Gold Sponsor - \$1,000

Includes 2 tickets, sponsorship of two award categories with logo included in the presentation of those categories, and recognition in the printed program and on the NARI NTX website.

Table Top Sponsor - \$750

Includes recognition on each tabletop display and recognition in the printed program.

Silver Sponsor - \$500

Includes sponsorship of one award category with logo included in the presentation of that category, and recognition in the printed program and on the NARI NTX website.

Bronze Sponsor - \$300

Includes recognition in the printed program

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2021 ANNUAL SPONSORSHIP PROGRAM

It Pays to Do Business with NARI

Sponsorship - \$3,000

Sponsorship includes your company logo on the 'It Pays to Do Business with NARI' poster that is present at all meetings, with the opportunity to draw the winners each month, along with company mention every time the awards winners are announced on social media.

SOLD OUT

Sponsorship Selections

Please return this form by February 12, 2021

Payments for events will be billed 60 days before the event.

Payments can also be made monthly throughout the year.

Please contact Jennifer Shultz at Jennifer@NARINTX.org or 214-264-2580 with any questions.



	Level	Amount
Website Sponsorship		
Meet the Contractor		
Sales Mastery Training		
Golf Tournament		
Casino Night		
Evening of Excellence		
It Pays to Do Business with NARI	SOLD OUT	SOLD OUT
Total		

Remodeling Done Right.™



NATIONAL ASSOCIATION OF
THE REMODELING INDUSTRY

Remodeling Done Right.™

NORTH TEXAS

Thank you!

**LET US KNOW IF YOU HAVE
QUESTIONS OR CLARIFICATIONS.**

JENNIFER SHULTZ

JENNIFER@NARINTX.ORG - 214-264-2580